



The **HOT** Spot for Restaurant Information!



THE FOODSPOTTER NEWSLETTER

Summer 2004 Issue

Thank you for being a FoodSpot member! We hope you find the information in our quarterly newsletter to be helpful. If you are receiving this issue via snail mail, please provide us with your email address or fax number, so we can send it a more timely way next time. ☺

Online Ordering Increases # of Orders for Marty's Pizza

Online ordering is simple at Marty's Pizza in Brookfield. FoodSpot developed the online ordering system used by Marty's Pizza. Not only has their number of take-out & delivery orders increased, but also the time it takes to answer the phone and write up orders has decreased. Call FoodSpot today if you are interested in learning how an online ordering system could increase your orders!

Waiting Time for Changes to Your Website = 0 mins.

Hundreds of restaurateurs are already using the FoodSpot Website Editor feature to keep their website fresh! For only an additional \$14 a month you'll not only have hands on access to your site, but more features at hand too!

"Visit Us @FoodSpot.com" Banners Available for FREE

If you would like to advertise your FoodSpot website for free during your next event, we have a banner! It reads "Visit us at FoodSpot.com". It's free for the asking, and is an excellent tool to drive people to your website.

Get Your FoodSpot Member Window Stickers

If you didn't receive your FoodSpot Member window stickers yet, be sure to let us know, and we'll send you some!

Do you have a successful restaurant design?

A successful restaurant design is an overall look and feel of the space, from the hostess at the front door, to the space plan of the dining room, to the sights and sounds of the kitchen.

For starters, ask yourself these 4 questions:

- Can you move through the space with out bumping into seated guests?
- Can you see what you are eating?
- Can you have a conversation without yelling across the table?
- Are you comfortable in the booth or chair?

These are just a few of the factors that lead to a successful restaurant design. A good design = happy customers!

Source: Jennifer Striepling, ASID, Organize By Design, LLC, Merton, WI

Save \$\$\$ on Co-op Advertising with FoodSpot

- Advertise in the FoodSpot/CNI Taste of the Town Menu Guide
- Billboards in Green Bay
- FOX 11 TV Ads – Green Bay & Fox Cities
- Summer Fun Guide on FoodSpot.com
- Cable TV Advertising in Madison
- WISN Talk Radio Advertising
- Ads in Start Renting Magazine
- Radio ads on Rock 102 One Milwaukee

Contact Kim or Amber for more details,
262-780-5001!



Here's a screen shot of the July E-Newsletter
See the entire newsletter online at
http://www.foodspot.com/newsletters/july04/july_eneews1.htm